



Company Details Confidential



#JOB-2448509



Office Suite No.: 216 NESTA , Killbarrack
Road, Howth Junction, Dublin 5, D05 DC60



No of positions : 1



Paid Position



39 hours per week



Competitive



14/05/2026



11/06/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : info@brightstarcare.ie



Open your camera
app & point here
to view this ad
online



Marketing Representative

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

A Marketing Representative drives brand awareness, customer acquisition, and sales growth by developing and implementing promotional campaigns and managing client relationships. They conduct market research, manage social media/digital content, and collaborate with sales teams to align strategies with consumer trends.

Key Responsibilities:

Campaign Execution: Designing and implementing marketing campaigns across digital, print, and social media platforms.

Market Research: Analyzing consumer trends, identifying target demographics, and monitoring competitor activities.

Relationship Management: Building and maintaining relationships with customers, distributors, and stakeholders.

Content Creation: Developing marketing materials, including website content, social media posts, and sales tools.

Performance Analysis: Monitoring, analyzing, and reporting on the performance of marketing campaigns to optimize future results.

Event Promotion: Organizing and representing the company at trade shows, product launches, and community events.

Skills and Qualifications

Communication Skills:

Strong verbal and written communication for presenting and creating content.

Analytical Skills: Ability to interpret consumer data and market trends.

Creativity: Developing engaging campaigns and promotional materials.

Interpersonal Skills: Building rapport with clients and collaborating with internal teams.

Technical Proficiency: Knowledge of social media platforms, content management systems, and Microsoft Office Suite.

Common Career Background:

Experience in marketing, sales, or customer service.

Degree in Marketing, Communications, or Business Administration is often preferred.

- **Sector:** administrative and support service activities

Career Level

- Not Required