



Company Details Confidential



#JOB-2448043



Bonnington Dublin, Swords Road, Whitehall,

Dublin 9, D09 C7F8



No of positions : 2



Paid Position



39 hours per week



36605.00 Euro Annually



12/05/2026



09/06/2026

### How to apply

#### Application Method :

Not available



Open your camera app & point here to view this ad online



## Digital Marketing Manager

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

Digital Marketing Manager is required to work at Liffeyfield Ltd T/A Bonnington Hotel Dublin, located at Swords Road, Whitehall, Dublin 9, D09 C7F8, Ireland. The candidate must have at least 2 years' experience in the role. Duties include developing and implementing digital marketing strategies to promote hotel services and accommodation packages; managing the hotel's online presence, including the website and social media platforms; conducting market research and analysing customer trends and competitor activities; coordinating online advertising campaigns and monitoring campaign performance; creating promotional content and marketing materials; monitoring online reviews and customer feedback in order to enhance the hotel's reputation and customer engagement; preparing analytical reports relating to marketing performance and occupancy trends; liaising with advertising agencies and external marketing providers; and carrying out other related duties as directed by management. Salary: €36,605 per annum. Hours: 39 per week. To apply, please contact Robert at [h.r@bonningtondublin.com](mailto:h.r@bonningtondublin.com).

- **Sector:** other service activities

### Career Level

- Experienced [Non-Managerial]