



Company Details Confidential



#JOB-2445811



RIGHTWORD INSTITUTE, 20 The Crescent,
Limerick, Co. Limerick, V94 076F



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



05/05/2026



02/06/2026

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Marketing Executive

Location: 20 The Crescent, Limerick, V94 076F

Contract: Full-time, Permanent

Hours: 39 hours per week

Salary: €36,605 per annum

We are seeking a dynamic and experienced Marketing Executive to join our growing team in Rightword Language Limited.

Key Responsibilities:

Develop and implement marketing campaigns across digital and traditional channels.

Manage social media presence, content creation and SEO/SEM activities.

Analyse market trends and competitor activity to inform strategy.

Coordinate with sales and product teams to support lead generation and brand awareness.

Prepare marketing reports and performance metrics.

Requirements:

Minimum 2 years' relevant experience in a marketing role.

Strong knowledge of digital marketing tools (Google Analytics, Meta Ads, etc.).

Excellent written and verbal communication skills in English.

Degree in Marketing, Business or related field (desirable).

What we offer:

Competitive salary of €36,605 per annum.

39-hour working week with flexible arrangements.

Opportunities for professional development.

To apply, please send your CV to hello@righthwordinstitute.com

- **Sector:** education

Career Level

- Experienced [Non-Managerial]