



FLOWERS BY SUE



#JOB-2445793



FLOWERS BY SUE, Carton Rtl Pk, Dublin  
Road, Maynooth, Co. Kildare, W23 W6X3



No of positions : 1



Paid Position



40 hours per week



To be Confirmed



05/05/2026



02/06/2026

## How to apply

### Application Method :

Not available



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online



## Floral Retail Planner Executive

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

As a Floral Retail Planner Executive you will be overseeing inventory, merchandising, and sales strategies to drive profitability while maintaining high customer satisfaction on a flower boutique. This role requires a balance of analytical thinking and floral expertise to ensure that the right mix of flowers, plants, and related products are available at the right time, especially during peak seasons and high-demand holidays. Responsibilities include managing inventory and purchasing by monitoring stock levels and placing orders with wholesalers or growers to support both daily operations and special events. The executive also develops effective merchandising and display strategies, creating visually appealing shop layouts and seasonal promotions that encourage impulse purchases and highlight key offerings.

In addition, the role involves setting sales targets, determining pricing strategies, and analyzing sales performance to ensure financial success. Coordination of logistics is essential, including overseeing incoming shipments, processing customer orders, and managing delivery operations. The Floral Retail Planner Executive also supervises and trains retail staff when deemed necessary, ensuring they are knowledgeable about product care, particularly flower longevity, flower arrangement, and capable of delivering excellent customer service. Staying informed about current floral trends is another key aspect of the position, allowing for informed purchasing decisions and relevant product offerings. Core skills for this role include strong inventory management, particularly with perishable goods, a solid understanding of retail operations and sales systems, excellent customer service abilities, and foundational knowledge of floral products, plant care, and seasonality. Strong supply chain and floriculture background is a must.

- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

### Career Level

- Experienced [Non-Managerial]