



Brightrock Foods Limited



#JOB-2444316



Multiple Locations



No of positions : 2



Paid Position



39 hours per week



38000.00-45000.00 Euro Annually



23/04/2026



21/05/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : hello@thebuttery.ie



Open your camera app & point here to view this ad online



Business & Marketing Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Multiple Locations :

- THE BUTTERY, 10 Bedford Row, Limerick, Co. Limerick, V94 V3H1
-

Brightrock Foods Ltd T/A The Buttery is seeking an experienced Business & Marketing Manager to support the continued growth and commercial development of the business.

This role will focus on driving revenue growth through marketing initiatives, customer engagement strategies, event development, and expansion of external catering services, while also supporting overall business performance.

Key Responsibilities:

Develop and implement marketing strategies to increase brand awareness and customer engagement

Manage and oversee all social media platforms and online presence

Plan and execute promotional campaigns and seasonal marketing initiatives

Organise and promote events, including corporate and private functions

Identify and develop new business opportunities, including expansion of catering services

Monitor sales performance and implement strategies to drive revenue growth

Analyse market trends and customer behaviour to inform business decisions

Build relationships with customers, corporate clients, and local partners

Support overall business operations to ensure commercial objectives are achieved

Requirements:

Minimum 2 years' experience in a business development, marketing, or management role

Strong understanding of marketing principles and customer engagement strategies

Experience managing social media platforms and promotional campaigns

Proven ability to drive sales and business growth

Excellent communication and organisational skills

Ability to work in a fast-paced environment

- **Sector:** accommodation and food service activities

Career Level

- Managerial