



Company Details Confidential



#JOB-2442852



8 Cluain Aodha, Ballyhugh, Gort, Co. Galway,
H91 RHX7



No of positions : 2



Paid Position



39 hours per week



36605.00 Euro Annually



14/04/2026



12/05/2026

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Digital Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Digital Marketing Executive required to work at Resley de Souza & Rienia Ferreira, located at 8 Cluain Aodha, Ballyhugh, Gort, Galway, Ireland. The candidate must have at least six months of experience in a similar role. Duties include: develop and implement both digital and traditional marketing strategies to promote the company's cleaning services to businesses and offices across Ireland; Design and execute effective advertising campaigns (online and offline) aimed at acquiring new corporate clients; Manage the company's social media presence and ensure the website remains current, engaging, and informative; Produce marketing materials including brochures, presentations, newsletters, and advertisements tailored to the target audience; Identify market opportunities and design targeted initiatives for specific sectors (e.g. offices, medical practices, tech companies, etc.); Establish and maintain strategic partnerships and represent the company at relevant industry events and trade shows; Monitor and analyse campaign performance metrics, making data-driven adjustments to improve results; Collaborate closely with the sales team to generate qualified leads and support the conversion of prospects into new contracts; Manage the marketing budget effectively, ensuring maximum return on investment; Keep abreast of marketing trends and competitor activity within the commercial cleaning industry. Salary: €36,605 per annum. Working hours: 39 per week. Applications should be sent to Rienia at rienia67@gmail.com.

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]