



PALTEL LIMITED



#JOB-2442430



Unit 1, Applegate Centre, Shandon,
Dungarvan, Co. Waterford, X35 TY07



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



13/04/2026



11/05/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : monettepepito@gmail.com



Open your camera app & point here to view this ad online



E-commerce Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Irwin's Megastore is a leading omnichannel electrical and home appliance retailer based in Waterford, Ireland. We are looking for a motivated and experienced E-commerce Executive to support and help drive the day-to-day operation of our online retail channel. Working closely with senior management, the successful candidate will be hands-on across platform management, digital marketing, catalog maintenance, and the rollout of new digital tools including AI-driven automation.

Key Responsibilities

Day-to-day management of the Shopify platform including product listings, app configuration, and performance monitoring

Maintaining and updating a 3,000+ SKU product catalog, including seasonal model-changeover updates for major appliance brands

Assisting with the sourcing and onboarding of dropshipping suppliers for accessory and peripheral product lines

Supporting the execution and monitoring of Google and Meta PPC campaigns, tracking performance against ROAS targets

Assisting with the implementation and day-to-day operation of dynamic pricing tools to monitor competitor pricing

Coordinating with in-house content creators to ensure website and social media assets are optimised for conversion

Supporting the build and deployment of AI chatbot tools for customer service automation

Assisting with the implementation of on-site AI product recommendation and personalisation features

Handling day-to-day customer service queries across digital channels and supporting warehouse fulfilment coordination

Managing and maintaining Click & Collect workflows between physical store locations and the online store

Supporting delivery routing coordination for large white goods fulfilment across Munster

Requirements

Minimum 2–3 years of hands-on experience in an e-commerce or digital marketing role within a retail environment

Experience working with high-ticket or high-value product categories (e.g. large appliances, electronics, furniture, or similar)

Working knowledge of Shopify including product management, app installation, and basic analytics

Familiarity with Google Ads and/or Meta Ads — experience monitoring and reporting on campaign performance is an advantage

Interest in or experience with AI tools, chatbots, or marketing automation platforms

Strong organisational skills and ability to manage a large product catalog with accuracy

Good written communication skills for customer-facing digital channels

What we offer -

Salary: €36,605 per annum

Permanent full-time contract

Opportunity to grow with a digitally ambitious retail business

Hands-on experience across Shopify, PPC, and AI implementation

- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

Career Level

- Experienced [Non-Managerial]