



Company Details Confidential



#JOB-2440217



COPPER LANE, 29 Thomas Street, Dublin 8,  
D08 X3T0



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



26/03/2026



23/04/2026

### How to apply

#### Application Method :

Not available



Open your camera app & point here to view this ad online



## Marketing Executive (SOC 3543)

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

Marketing Executive (SOC 3543)

Company Name: Ada Coffee and Bagels

Job Location: 29 Thomas Street, Dublin 8. D08 X3T0

Ada coffee and Bagels is recruiting a Marketing Executive for a full-time position, responsible for developing and implementing marketing strategies and conducting market research. The main objective is to increase the customer base and enhance the café's image, driving business growth.

#### Key Responsibilities

Analyse products, services and target audiences together with management to identify marketing needs and strategic opportunities.

Develop market research methodologies (qualitative and quantitative), collect and interpret data on consumer habits, trends and competitors.

Prepare reports and presentations with market findings to guide internal decision-making.

Propose adjustments to design, pricing, promotional campaigns and brand positioning based on market data.

Plan and implement marketing campaigns — both digital and offline — aligned with the company's strategic objectives.

Brief designers and advertising partners, monitor campaigns and suggest optimisations based on performance.

Manage the brand's institutional communication and ensure consistency across marketing initiatives.

Develop initiatives that strengthen brand positioning and increase reach in strategic markets.

#### Requirements

Previous experience in marketing, market analysis or campaign development.

Knowledge of research methodologies, data analysis and consumer trends.

Ability to work with metrics, reports and strategic planning.

Annual Salary: €36605,00

Hourly Rate: €18,05

Hours per Week: 39

Start Date: 25/05/2026

Send CV to: [adacoffeeandbagels@gmail.com](mailto:adacoffeeandbagels@gmail.com)

- **Sector:** other service activities

### **Career Level**

- Experienced [Non-Managerial]