



OSPREY HOTEL LIMITED



#JOB-2439432



Osprey Hotel, Devoy Quarter, John Devoy
Road, Naas, Co. Kildare, W91 X40K



No of positions : 1



Paid Position



40 hours per week



18.05 Euro Hourly



20/03/2026



17/04/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

URL :

<https://seemehired.com/jobs/prem-group/60846/>



Open your camera
app & point here
to view this ad
online



Business Automation Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

We are seeking a forward-thinking Business Automation Executive to drive digital transformation across the hotel.

This role supports Operations, Sales, Marketing, and Revenue teams by streamlining processes, improving efficiency, and enhancing the guest journey through smart automation and system optimisation.

Must have a level 8 in Hospitality Management

Key Responsibilities

Analyze operational, sales, and marketing workflows to identify opportunities for automation and process improvement.

Manage and optimize hotel systems (PMS, CRM, POS and marketing tools) to ensure seamless data flow and reduce manual workload.

Support Sales & Marketing with CRM automation, lead management workflows, targeted segmentation, and automated email campaigns.

Collaborate with department heads to implement digital solutions that improve efficiency and support commercial goals.

Train teams on new systems, tools, and automated processes to ensure smooth adoption.

Maintain data accuracy, system compliance, and GDPR standards across all automated workflows.

Research and recommend new technologies that support operational excellence and revenue growth.

- **Sector:** accommodation and food service activities

Career Level

- Executive