



Company Details Confidential



#JOB-2439287



Coonagh Cross, Clondrinagh, Limerick, Co.

Limerick, V94 E5F6



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



20/03/2026



17/04/2026

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Description: Go Gym Fitness Limited is a growing fitness and wellness company operating premium gym facilities in Limerick. We are seeking a motivated Marketing Executive to join our team and drive brand awareness, member acquisition and digital engagement.

Key responsibilities include:

Developing and implementing marketing campaigns across digital channels (social media, email, Google Ads, SEO)

Managing content creation for Instagram, Facebook, TikTok and the company website

Analysing campaign performance and reporting on KPIs (ROI, lead generation, member conversion)

Coordinating promotions, events and partnerships with local businesses and influencers

Supporting membership sales funnels and customer retention strategies

Maintaining brand consistency across all marketing materials

Hours of Work: 39 hours per week (full-time)

Essential requirements:

Minimum 2–3 years of experience in digital marketing or a related field

Strong knowledge of social media platforms, content creation tools and analytics (Google Analytics, Meta Business Suite)

Excellent written and verbal English communication skills

Creative mindset with proven ability to execute successful campaigns

Degree in Marketing, Business, Communications or equivalent (desirable but not essential)

How to Apply: Please send your CV to davidgogym@gmail.com

- **Sector:** professional, scientific and technical activities

Career Level

- Experienced [Non-Managerial]