



Reform Pilates



#JOB-2438153



GREENAER MUNSTER, Unit 1, Celtic Park,
Cork, Co. Cork, T12 A37W



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



12/03/2026



09/04/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : reformpilatescorkcity@gmail.com



Open your camera app & point here to view this ad online



Business Development Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

The Business Development Manager will support the commercial growth and market expansion of the company's Pilates studios in Cork. The role involves identifying and developing new business opportunities, establishing strategic partnerships with corporate organisations, healthcare providers, hotels, and local businesses, and implementing initiatives to increase studio membership and client engagement. The position will also contribute to the company's expansion plans, including the launch of additional studio locations, by analysing market trends, identifying collaboration opportunities, and strengthening referral networks within the health and wellness sector. The candidate's academic background in physiotherapy and professional experience working in physiotherapy clinics and Pilates environments provides valuable industry knowledge to support the development of corporate wellness initiatives and partnerships within the rehabilitation, fitness, and wellness markets. The role focuses on business development, partnership management, and strategic growth of the company and does not involve providing physiotherapy treatment or delivering Pilates or fitness instruction.

Skills Required

The role requires strong business development and relationship management skills, including the ability to identify market opportunities and establish strategic partnerships with corporate organisations and wellness providers. Excellent communication, negotiation, and networking skills are essential to represent the company professionally and develop long-term collaborations. The candidate should demonstrate analytical and organisational skills to support business growth initiatives, partnership development, and expansion projects. Knowledge of the health, rehabilitation, and wellness sector is advantageous and supported by the candidate's academic background in physiotherapy and experience working in physiotherapy clinics and Pilates environments. The candidate should also have the ability to analyse market trends, support strategic growth initiatives, and represent the company at business meetings, networking events, and partnership discussions.

- **Sector:** other service activities

Career Level

- Executive