



BROWSERS BOOKS AND GIFTS LIMITED



#JOB-2437474



ROSALINS, 42 Dunville Avenue, Ranelagh,

Dublin 6, D06 VX34



No of positions : 1



Paid Position



39 hours per week



37000.00 Euro Annually



09/03/2026



06/04/2026

How to apply

Application Method :

Not available



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Senior Brand & Marketing Operations Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Vacancy: Senior Brand & Marketing Operations Manager

This position is offered by Browsers Books And Gifts Limited. trading as Rosalins.

SOC Code: 1132 (Marketing and Sales Managers)

Location: Dublin, Ireland

Contract Type: Full-time, Permanent

Working Hours: 39 hours per week (GEP Compliance Standard)

Salary: €37,000 per annum (Basic Salary)_{SEP}

Role Overview

The Senior Brand & Marketing Operations Manager is a multidisciplinary leadership role responsible for the overarching strategic development and commercial operations of the brand. This senior position requires an autonomous professional to bridge high-level marketing strategy with retail operational excellence, including procurement, visual identity, and international stakeholder management.

Key Senior Responsibilities

Strategic Buying & Procurement Leadership: Take full ownership of product selection and global buying responsibilities, ensuring all sourcing decisions align with brand positioning and international commercial trends.

Visual Merchandising & Display Sovereignty: Direct and manage the strategic execution of in-store visual display areas, ensuring high-level commercial presentation across all physical retail environments.

Strategic Brand Governance: Architect and lead the implementation of comprehensive multi-channel brand strategies to enhance market equity and long-term commercial ROI.

Advanced Visual Communication: Produce and oversee professional-grade marketing assets and visual narratives using expert-level mastery of Adobe Creative Suite.

International Partnership Management: Independently identify, negotiate, and lead strategic collaborations with international brands and external stakeholders.

Digital Growth & Campaign Strategy: Design end-to-end digital marketing ecosystems and social media strategies, managing project budgets and performance analytics.

Project Lifecycle Leadership: Autonomously lead complex marketing projects from initial conceptualisation through to market delivery and performance assessment.

Mandatory Technical Requirements

Academic Qualification: Minimum Bachelor's Degree (NFQ Level 8) in Design, Marketing, Business, or a related field.

Expert Technical Proficiency: Master-level expertise in Adobe Creative Suite (Photoshop, Illustrator, InDesign) is mandatory. Candidates must provide an evidence-based portfolio demonstrating the successful delivery of high-stakes branding and design projects.

Senior Professional Experience: Proven track record in brand development and operational leadership, specifically within startup, freelance, or fast-paced SME environments.

Core Competencies: Demonstrated ability to make independent strategic decisions, supervise operational excellence, and manage commercial budgets.

How to Apply Please attach a professional branding portfolio along with your CV. Applications without a portfolio will not be considered. All applications must be sent to: team@rosalins.com

- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

Career Level

- Managerial