



G.B. HAIR SALON LIMITED



#JOB-2436623



Unit 1000, 125 Jervis St Sc, Jervis Street,

Dublin 1, D01 X965



No of positions : 1



Paid Position



40 hours per week



37544.00 Euro Annually



03/03/2026



31/03/2026

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Marketing Executive (SOC 3543)

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Marketing Executive (SOC 3543)

Company Name: G.B. Hair Salon Limited

Job Location: Top Floor, Jervis Street Shopping Centre, Dublin 1, Dublin, Ireland D01 E6N4

Work address: Unit 1000, 125 Jervis St, North City, Dublin 1, D01 X965

G.B. Hair Salon Limited is recruiting a Marketing Executive to support the development and implementation of marketing strategies and market research aimed at business growth and strengthening the brand's presence within the personal care sector.

The successful candidate will be responsible for analysing the market, identifying strategic opportunities, and implementing promotional initiatives that enhance the company's reach and customer retention.

Key Responsibilities

Analyse, together with management, the services offered and target audiences to identify marketing needs and strategic opportunities;

Develop market research methodologies (qualitative and quantitative), collect and interpret data on consumer habits, trends and competitors;

Prepare reports and presentations with market findings to support internal decision-making;

Propose adjustments to services, pricing, promotional campaigns and brand positioning based on analysed data;

Plan and implement marketing campaigns — both digital and offline — aligned with the company's strategic objectives;

Coordinate with designers, advertising suppliers or external partners, monitor campaigns and suggest optimisations based on performance;

Manage the brand's institutional communication and ensure consistency across marketing initiatives;

Develop initiatives that strengthen brand positioning and increase reach in strategic markets.

Requirements

Previous experience in marketing, market analysis or campaign development;

Knowledge of research methodologies, data analysis and consumer trends;

Ability to work with metrics, reports and strategic planning;

Annual Salary: €37,544

Hourly Rate: €18.05

Hours per Week: 40

Start Date: 04/05/2026

Send CV to: Jing Zheng

Email: jingzhenggraftonbarber@gmail.com

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]