



Pallas Taverns Ltd t/a Vienna Woods Hotel



#JOB-2436433



Cork's Vienna Woods Hotel, Glanmire, Co.

Cork, T45 V065



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



05/03/2026



02/04/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : HR@viennawoodshotel.com



Open your camera app & point here to view this ad online



Hospitality Marketing Manager with 5 years experience in a similar position

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Vienna Woods Hotel, nestled in the heart of Cork, is a luxurious destination that embodies elegance and modern comfort. We are seeking an enthusiastic Hospitality Marketing / Digital Marketing Manager to join our dynamic team and help us elevate our brand to new heights.

Develop and implement creative marketing strategies to promote Vienna Woods Hotel across various digital platforms.

Manage the hotel's social media accounts, engaging with the online community and responding to inquiries.

Create compelling content for online campaigns, blog posts, email newsletters, and more.

Utilise tools such as Canva to design visually appealing graphics for marketing materials.

Update and maintain the hotel's website to ensure accurate and up-to-date information.

Monitor website traffic and performance, making data-driven decisions to improve user experience.

Collaborate with the broader team to plan and execute special promotions and events.

Stay up-to-date with industry trends and recommend innovative ideas to enhance our marketing efforts.

Requirements:

5 years experience in a similar position

Proven experience in Marketing and Digital Marketing roles.

Strong understanding of social media platforms and their respective best practices.

Proficiency in content creation and copywriting.

Familiarity with graphic design tools, particularly Canva.

Demonstrated ability to update and manage websites (experience with content management systems is a plus).

Excellent communication and interpersonal skills.

Creative mindset with the ability to think outside the box.

Attention to detail and a passion for delivering high-quality work.

Ability to work independently and as part of a collaborative team.

Benefits:

Competitive compensation package.

Opportunity to work in a picturesque and upscale hotel environment.

Chance to contribute your innovative ideas to the growth of Vienna Woods Hotel.

- **Sector:** accommodation and food service activities

Career Level

- Managerial