



JBG PROPERTIES LIMITED



#JOB-2433941



10 Carn Ard, Circular Road, Galway, Co.

Galway, H91 YX2X



No of positions : 1



Paid Position



39 hours per week



36606.00 Euro Annually



16/02/2026



16/03/2026

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Title: Marketing Executive

Company Name: Jbg Properties Limited

Location: 10 Carn Ard, Circular Road, Galway, H91 YX2X

Company description

JBG PROPERTIES LIMITED is recruiting a Marketing Executive to support the development and implementation of marketing strategies and market research aimed at business growth within the residential property sector.

Key Responsibilities

- Analyse products, services and target audiences together with management to identify marketing needs and strategic opportunities.
- Develop market research methodologies (qualitative and quantitative), collect and interpret data on consumer habits, trends and competitors.
- Prepare reports and presentations with market findings to guide internal decision-making.
- Propose adjustments to design, pricing, promotional campaigns and brand positioning based on market data.
- Plan and implement marketing campaigns — both digital and offline — aligned with the company's strategic objectives in the residential property market.
- Brief designers and advertising partners, monitor campaigns and suggest optimisations based on performance.
- Manage the brand's institutional communication and ensure consistency across marketing initiatives.
- Develop initiatives that strengthen brand positioning and increase reach in strategic markets.

Requirements

- Previous experience in marketing, market analysis or campaign development.

-Knowledge of research methodologies, data analysis and consumer trends.

-Ability to work with metrics, reports and strategic planning.

-Formal qualifications in Marketing are desirable.

Hours per week: 39 hours

Salary: €36,605 per year

P.H: €18.05

Start Date: 27/04/26

Send CV to: infojbghospitality@gmail.com

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]