



Company Details Confidential



#JOB-2433764



42 Richmond St S, Dublin 2, D02 TV08



No of positions : 1



Paid Position



40 hours per week



34000.00-38000.00 Euro Annually



13/02/2026



13/03/2026

How to apply

Application Method :

Not available



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Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

We are an established and growing beauty and wellness business in Dublin city centre seeking a full-time Marketing Executive to support business expansion in wellness and customer growth.

The role will focus on brand development, digital marketing, content creation, and performance analysis across the company's service offerings.

Key Duties:

- Develop and implement marketing strategies and campaigns
- Manage digital and social media marketing channels
- Create and coordinate marketing content and promotional materials
- Maintain brand consistency across all customer touchpoints
- Monitor marketing performance and prepare reports on results
- Support service launches and customer acquisition initiatives

Requirements:

- Degree or Master's qualification in Marketing or related discipline
- Proven experience in digital and social media marketing
- Strong content creation and campaign management skills
- Commercial awareness and ability to deliver measurable results

Additional Information:

Performance-related bonuses may apply based on agreed business targets.

- **Sector:** arts, entertainment and recreation

Career Level

- Experienced [Non-Managerial]

Candidate Requirements

(Essential)

- **Minimum Experienced Required (Years):** 3
- **Minimum Qualification:** Level 8 (incl Higher Diploma & Honours Bachelor Degree)

(Desirable)

- **Ability Skills:** Communications, Computer Literacy, Customer Service, Sales/Marketing
- **Competency Skills:** Initiative, Networking, Teamwork, Working on own Initiative
- **Specialising In:** beauty;wellness
- **Proximity Locator Distance:** 20 Kilometres