



Company Details Confidential



#JOB-2433677



OMNIPLEX, 1/2 Castlewood Place,
Rathmines, Dublin 6, D06 X4F4



No of positions : 1



Paid Position



40 hours per week



37000.00 Euro Annually



12/03/2026



09/04/2026

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Media & Web Design Specialist

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Description:

The Media & Web Design Specialist is responsible for designing, developing, and maintaining visually engaging digital experiences across web and multimedia platforms. This role blends creative design expertise with technical web skills to support branding, marketing initiatives, online engagement, and digital communications.

The ideal candidate has a strong background in graphic and multimedia design, combined with hands-on experience in website design, user experience (UX), and content management systems (CMS).

Responsibilities:

Web Design & Development

Assist in the design and maintain responsive, user-friendly website interfaces.

Optimize websites for usability, accessibility, and performance

Collaborate with relevant stakeholders including IT or development partners to implement front-end designs

Manage and update content through CMS platforms

Ensure brand consistency across all properties

Digital Media Design

Create digital graphics for social media, online ads, and web content

Develop multimedia content including motion graphics, animations, and short-form videos

Edit and produce video content for web and promotional use

Design interactive media elements such as infographics and web banners

User Experience & Optimisation

Apply UX/UI best practices to improve user engagement and conversion

Conduct usability testing and implement design improvements

Analyse website performance metrics (Google Analytics, heatmaps, etc.)

Support SEO best practices through optimized design and media integration

Skills & Experience:

Masters in Digital Media & Web Design (or equivalent professional experience)

Extensive experience with Adobe Creative Suite, particularly Photoshop, Illustrator, Premiere Pro, and After Effects

Experience in marketing, branding, or digital content creation

Experience working in B2C environment

Minimum of 2 year experience in a similar role

Knowledge of motion graphics and video editing is a plus

Key Competencies

Creative problem-solving

Strong visual and technical design skills

Attention to detail

Project management and multitasking abilities

Strong communication and collaboration skills

Work Environment

Fast-paced digital environment

Collaborative work with marketing team, IT, and leadership teams

Opportunity to innovate and shape digital strategy

This is a Full-Time in-person Role based in Rathmines, Dublin

- **Sector:** arts, entertainment and recreation

Career Level

- Professional