



CRYSTAL SMILES CLINIC LIMITED

#JOB-2430714

CRYSTAL SMILES CLINIC, Unit 14, Belgard Square West, Dublin 24, D24 K5W9

No of positions : 1

Paid Position

39 hours per week

37000.00 Euro Annually

26/01/2026

23/02/2026

## How to apply

### Application Method :

Not available



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## Multilingual Marketing & Communications Specialist

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

The clinic seeks a specialized marketing and communications professional with multilingual capabilities to develop and manage communication strategies targeting international and non-English-speaking patients and aiming to create Ireland as a dental hub for the EMEA region. The role requires expertise in healthcare communication, digital marketing, and cross-cultural messaging within the dental sector.

#### Key Duties

Develop and implement multilingual marketing strategies for dental services targeting international patient markets.

Create and manage digital marketing campaigns across online platforms (Google, Meta, TikTok, YouTube).

Produce culturally adapted content in English, French, and Arabic.

Manage communication materials related to dental treatments and patient information.

Support international patient engagement and communication initiatives.

Conduct market research in Middle Eastern and Francophone regions.

Collaborate with dental professionals to translate clinical services into accessible communication.

Ensure brand consistency and compliance with healthcare communication standards.

Analyse digital performance metrics and optimise campaign strategies.

Support partnerships and outreach in international markets.

#### Required Qualifications & Skills

Degree in Marketing, communications, Business Administrations, or related field.

Minimum 3–5 years of professional experience in marketing and communications.

Advanced proficiency in English, French, and Arabic (essential).

Experience in communication.

Strong digital marketing and multimedia production skills.

Experience in cross-cultural and international communication.

- **Sector:** human health and social work activities

### **Career Level**

- Experienced [Non-Managerial]

### **Candidate Requirements**

(Essential)

- **Minimum Experienced Required (Years):** 3
- **Minimum Qualification:** Level 7 (incl Diploma & Ordinary Bachelor Degree)
- **Languages:** English C1-Advanced, French B2-Upper intermediate, Arabic C2-Master (Fluent)

(Desirable)

- **Ability Skills:** Communications, Sales/Marketing
- **Competency Skills:** Networking, Problem Solving