



Company Details Confidential



#JOB-2430591



24 Kilgobbin Heights, Stepside, Co. Dublin,
D18 Y7W9



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



25/01/2026



22/02/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : y57397597@gmail.com



Open your camera
app & point here
to view this ad
online



Bilingual Client Strategy & Insights Analyst

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

We are looking for a fluent English and Chinese (Mandarin) speaker to join our team as a Client Strategy & Insights Analyst.

Key Responsibilities

Data Analysis & Market Intelligence (Primary Focus):

- Conduct in-depth analysis of the client database to identify segments, profitability, cross-selling opportunities, and at-risk clients.
- Develop and maintain dashboards and reports to track key performance indicators (KPIs) for the Chinese client portfolio.
- Perform market research on Chinese financial trends and competitor activities to inform business strategy.
- Synthesize data from various sources (CRM, feedback surveys, market reports) to create a holistic view of the client base.

Bilingual Client Insight & Strategy Support:

- Act as a "voice of the customer" by conducting periodic client feedback calls or surveys in Mandarin to gather qualitative insights.
- Translate complex data findings into clear, actionable recommendations for the marketing and senior management teams.
- Support the development of targeted, data-driven client acquisition and retention campaigns.
- Assist in preparing strategic reports and presentations for management in both English and Chinese.

Stakeholder Communication & Project Support:

- Liaise with China-based partners and suppliers to gather necessary market data or support due diligence.
- Support the compliance team by analyzing client data for patterns and ensuring reporting accuracy.
- Collaborate with the client relations team to implement strategies based on your analytical findings.

Qualifications, Skills & Experience

Essential Requirements:

- Fluent in both English and Mandarin Chinese (spoken and written) is non-negotiable.
- Proven experience in a data analysis, business intelligence, or market research role.
- Strong analytical skills with high proficiency in Microsoft Excel (e.g., PivotTables, VLOOKUPS, Charts) and experience with data visualization tools (e.g., Power BI, Tableau is a plus).
- A solid understanding of basic financial principles and a keen interest in the finance industry.
- Excellent communication skills, with the ability to explain data clearly to non-technical stakeholders.
- Cultural awareness of Chinese business practices.

Desirable Qualities:

- Previous experience in the financial services sector.
- Experience with CRM systems and database management.
- A Bachelor's degree in Business Analytics, Finance, Economics, Statistics, or a related field is preferred, but equivalent professional experience will be strongly considered.

Personal Attributes

- Intellectually curious and data-driven in decision-making.
- Meticulous attention to detail and a commitment to data accuracy.
- Proactive and able to work independently on analytical projects.
- A collaborative team player who can bridge the gap between data and business strategy.
- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]