



Swampside Limited

#JOB-2430488

THE TOLKA HOUSE, Glasnevin Hill, Dublin 9,

D09 VH02

No of positions : 1

Paid Position

39 hours per week

35490.00 Euro Annually

23/01/2026

20/02/2026

Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Marketing Executive

Swampside Limited, trading as The Tolka House Gastropub, is seeking to recruit a Marketing Executive to work at 9A Glasnevin Hill, Dublin 9.

We are a dynamic hospitality business seeking a highly skilled professional to lead strategic marketing initiatives, support business growth, and manage brand development.

Role Overview

The Marketing Executive will be responsible for analysing customer needs, monitoring market trends, and ensuring the effective execution of marketing and business development strategies in line with the company's objectives.

Key Responsibilities

Develop, implement, and monitor marketing strategies aligned with business goals.

Conduct market research, competitor analysis, and evaluate customer feedback and market conditions.

Compile sales figures, prepare marketing proposals, and produce performance reports.

Identify and develop new business opportunities.

Collaborate closely with the sales and management teams.

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : thetolkahouse@hotmail.com



Open your camera
app & point here
to view this ad
online



Requirements

Degree in Business, Marketing, Communications, or a related field.

Proven experience in marketing strategy, business development, reporting, and team coordination.

Strong analytical, communication, and project management skills.

Experience or demonstrable understanding of the hospitality industry, including customer engagement and service standards.

Terms and Conditions

Position: Marketing Executive

Salary: €35,490 per annum

Hours: 39 hours per week

Contract: Fixed-term contract of 2 years

Location: 9A Glasnevin Hill, Dublin 9

Application Process

Applications, including a CV and cover letter, should be sent to:

thetolkahouse@hotmail.com

- **Sector:** accommodation and food service activities

Career Level

- Experienced [Non-Managerial]

Candidate Requirements

(Essential)

- **Minimum Experienced Required (Years):** 0
- **Minimum Qualification:** Level 7 (incl Diploma & Ordinary Bachelor Degree)

(Desirable)

- **Ability Skills:** Hospitality, Sales/Marketing
- **Competency Skills:** Decision Making, Flexibility, Teamwork, Working on own Initiative