



ELECTRIC GO LIMITED



#JOB-2430442



17A Marina Terrace, Victoria Road, Cork, Co.

Cork, T12 X525



No of positions : 2



Paid Position



39 hours per week



34000.00 Euro Annually



23/01/2026



20/02/2026

How to apply

Application Method :

Not available



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online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Electric Go Ltd is a leading provider of electric bike rentals, maintenance services, and e-commerce solutions in Ireland. We promote sustainable urban mobility by offering eco-friendly e-bikes for rent, expert repair and upkeep services, and an online store for accessories and parts. As we expand our operations, we're seeking a dynamic Marketing Executive to drive our brand growth and customer engagement.

Key Responsibilities:

Develop and implement marketing strategies to promote e-bike rentals, maintenance services, and e-commerce products across digital and traditional channels.

Conduct market research to identify customer preferences, trends in sustainable transport, and competitive opportunities.

Manage social media campaigns, email marketing, and content creation to increase online visibility and sales through our e-commerce platform.

Collaborate with sales and operations teams to create promotional materials, events, and partnerships (e.g., with local tourism boards or eco-initiatives).

Analyze campaign performance using tools like Google Analytics, and report on ROI to senior management.

Liaise with external agencies for advertising, SEO, and PR to enhance brand awareness in the Irish market.

Support product launches, such as new e-bike models or maintenance packages, with targeted marketing efforts.

Requirements:

Proven professional experience in marketing (minimum 2-4 years), preferably in retail, e-commerce, digital marketing, or sustainable/eco-mobility sectors.

Strong digital marketing skills, including SEO, social media management (e.g., Facebook, Instagram, LinkedIn, TikTok), content creation, and campaign execution.

Excellent communication, analytical, and project management skills, with proficiency in tools like Google Analytics, Google Ads, CRM software (e.g., HubSpot or similar), and Microsoft Office.

This is an exciting opportunity to join a growing company committed to reducing carbon footprints through innovative e-bike solutions. If you're results-driven, creative, and experienced in digital marketing, we want to hear from you!

How to Apply:

Please send your CV to contato@eletricgo.com

- **Sector:** professional, scientific and technical activities

Career Level

- Experienced [Non-Managerial]