



J & G OTR LIMITED



#JOB-2428604



15 Oscar Traynor Road, Kilmore, Coolock,
Dublin 17, D17 Y308



No of positions : 4



Paid Position



39 hours per week



34000.00 Euro Annually



14/01/2026



11/02/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : jandgotrlimited@gmail.com



Open your camera
app & point here
to view this ad
online



Digital Marketing Specialist

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

J&G OTR Limited, 5 Knocksedan Drive, Swords, Dublin, K67y773, Ireland wishes to recruit A Digital Marketing Specialist to create and deliver a targeted digital strategy promoting the company's products and special offer programs. The role will drive engagement through social media, PPC advertising, and other key digital channels to showcase the company's inclusive offerings and inspire participation. Annual salary €34,000; 39 hours per week. A diploma /certification in Digital marketing, communications, or a related field is required. Additionally, experience with marketing tools and software such as Google Analytics, AdWords, SEO tools, and content management systems is highly beneficial. Skills in graphic design and proficiency in handling social media platforms are also valued.

- This vacancy is suitable for Remote/Blended working
- **Sector:** information and communication

Career Level

- Experienced [Non-Managerial]

Candidate Requirements

(Essential)

- **Minimum Experienced Required (Years):** 1
- **Minimum Qualification:** Level 6 (incl Higher Advanced Certificate & National Craft Certificate)

OR Digital marketing, communications

(Desirable)

- **Ability Skills:** Analytical, Computer Literacy, Technical IT
- **Competency Skills:** Networking, Working on own Initiative