



Avant Cafe

#JOB-2428402

Apartment 1, 97 Terenure Rd E, Dublin 6, D06

C2Y7

No of positions : 1

Paid Position

40 hours per week

36605.00 Euro Annually

13/01/2026

10/02/2026

How to apply

Application Method :

Not available



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Digital Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Digital Marketing Executive to promote the cafeteria's high-quality standards, deploying targeted marketing

strategies and digital marketing channels and platforms.

Tasks required by this job include:

Building and maintaining a positive public perception targeting customers both online and offline.

Managing and designing digital communication strategies and advertising campaigns in all social media

platforms (Facebook Ads, Google Ads, Instagram, Twitter, etc.) with a view to engaging and maintaining

customers on social media platforms.

Oversee graphic design in general, securing the cafeteria's positive presence in all social media accounts.

Managing and overseeing different digital marketing channels.

Overseeing all the company's social media accounts.

Leading advertising teams on client requirements, monitoring the progress of advertising campaigns and

liaising with different departments on potential modifications.

Researching and evaluating possible changes that need to be made in terms of design, packaging, promotion etc. in light of market research with appropriate departments.

Preparing and managing digital marketing budget.

Requirements:

Skills, experience and knowledge in digital platforms, social media and social communication.

Experience and knowledge with Google Ads, Facebook ads, Instagram and other digital platforms advertising methods.

Graphic design skills.

Analytical mindset and critical thinking.

Excellent communication and interpersonal skills.

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]