



OPR HEALTH & FITNESS LIMITED



#JOB-2426192



DUBLIN SPORTS CLINIC, 24-26 Cumberland  
St , Dublin 2, D02 PY84



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



23/12/2025



20/01/2026

## How to apply

### Application Method :

Not available



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online



## Marketing Executive

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

Job Title: Marketing Executive

Employer: OPR Health & Fitness Ltd // Dublin Sports Clinic

Location: 24-26 South Cumberland Street, Dublin 2

Salary: €34,000 p.a.

Working hours: 39hrs/week

### Key Responsibilities

- Liaise with employers, internal teams, and clients to discuss business methods, products, services, and target customer groups in order to identify marketing and communication requirements.
- Support the planning and execution of qualitative and quantitative market research activities, including customer feedback analysis, competitor reviews, and market trend monitoring.
- Collate, analyse, and interpret market and customer data, preparing clear reports and visual summaries to support marketing decision-making.
- Contribute to professional recommendations regarding design, branding, promotion strategies, and customer communication, based on market research findings and customer insights.
- Assist in the development and maintenance of brand identity, visual guidelines, and promotional materials across digital and physical platforms.
- Brief and support creative or advertising teams by communicating campaign objectives, design requirements, and customer expectations.
- Monitor marketing activities and promotional campaigns, providing feedback and recommending adjustments where required.
- Collaborate with cross-functional teams to ensure consistent brand messaging and alignment with overall business objectives.
- Support customer-facing activities, ensuring marketing initiatives enhance customer engagement and satisfaction.

#### Requirements

- Strong communication and interpersonal skills
  - One year of experience in the position is preferable.
  - Creative thinking and visual communication skills
  - Ability to manage multiple tasks and meet deadlines
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- This vacancy is suitable for Remote/Blended working
  - **Sector:** administrative and support service activities

#### Career Level

- Experienced [Non-Managerial]