



Dublin Simon Community



#JOB-2426171



DUBLIN SIMON COMMUNITY, 5 Red Cow Lane, Dublin 7, D07 PD37



No of positions : 1



Paid Position



39 hours per week



35000.00-40000.00 Euro Annually



08/01/2026



05/02/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : anaarellano@dubsimon.ie



Open your camera app & point here to view this ad online



Senior Individual Giving Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

As the Senior Individual Giving Executive, you'll work closely with the Individual Giving Manager on various projects and direct marketing campaigns, coordinating internal teams and external agencies to meet KPIs and targets and to increase income for the organisation.

Core Responsibilities:

- Working closely with the Individual Giving Manager, internal teams and external agencies to meet KPIs and targets and to increase income for the organisation.
- Responsible for end-to-end project management for Direct Marketing communications and appeals; coordinating all aspects of the project from brief creation to data segmentation, to content development, to print & post management.
- Liaising with stakeholders internally and externally to ensure campaigns are delivered on time and to agreed specification.
- Responsible for conducting regular report and post campaign analyse on campaigns with a view to continuously improving response rates, average gifts and return on investment.
- Researching and developing new innovative ways to maximise revenue via various channels – direct mail, electronic direct mail, telemarketing, social media, etc.
- Leading in the development of donor journeys (donor acquisition, donor retention, reaped gift, etc.) by a continued implementation of an individual giving communication programme to nurture and deepen relationships.
- Championing the use of the CRM database, ensuring high-quality data entry and tailored data segmentation for campaigns and reporting.
- Supporting on processing, recording, and acknowledging all donations; online payments, direct debits, standing orders, and bank lodgements.
- Collaborating across fundraising, supporting other teams with their objectives.
- Supporting the Individual Giving Manager in creating a positive and empowering team culture.
- Working out of office hours to assist with the successful delivery of fundraising events, etc.
- This vacancy is suitable for Remote/Blended working

- **Sector:** administrative and support service activities

Career Level

- Senior Executive