



Araval Ltd t/a McDonalds

#JOB-2425854

MCDONALD'S, Gort Road, Ennis, Co. Clare,
V95 W956

No of positions : 1

Paid Position

39 hours per week

34000.00 Euro Annually

19/12/2025

16/01/2026

Business Analytics Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

We are seeking a skilled and detail-oriented Business Analytics Manager to lead performance analysis and strategic decision support across our 9 restaurants network (Limerick, Galway, Clare, and Mayo). This role bridges restaurant operations and data analytics, leveraging firsthand operational knowledge and advanced analytical skills to drive efficiency, profitability, and customer satisfaction. Key Responsibilities 1. Performance Monitoring & Analysis Track and analyze daily, weekly, and monthly operational and financial performance across multiple restaurant locations. Monitor key KPIs such as sales, labour utilisation, service times, drive-thru performance, and profitability. Translate raw data into meaningful insights that support operational improvements. 2. Reporting & Dashboard Development Develop, automate, and maintain performance reports and dashboards using Excel and business intelligence tools (Power BI/Tableau). Ensure reporting is accurate, timely, and accessible for both management and restaurant teams. 3. Forecasting & Budgeting Support the budgeting and forecasting process by integrating historical trends, seasonality, staffing requirements, and promotional activities. Provide data-driven recommendations to optimize resource allocation and financial planning. 4. Operational Partnering Work closely with Restaurant Managers and Shift Leaders to identify performance gaps and improvement opportunities. Use operational experience to contextualize data findings and recommend practical, effective solutions. 5. Cost & Efficiency Management Analyze labour costs, food waste, utilities, and other controllable expenses.

Provide actionable strategies to improve efficiency without compromising service standards. 6. Marketing & Sales Insights Evaluate the performance of local and national marketing campaigns, menu launches, and promotions. Provide insights on customer behaviour, product mix, and sales drivers. 7. Tools & Process Improvement Improve internal reporting processes and data collection methods. Implement dashboards and reporting systems that provide realtime performance visibility. 8. Leadership & Communication Act as the link between the franchise leadership and restaurant teams. Clearly communicate analytical findings and recommendations in a way that is actionable for both senior management and on-the-ground staff. Promote a culture of data-driven decision-making within the organisation. Qualifications & Skills Bachelor's or Master's degree in Business Analytics,

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : sinead.aarval@gmail.com



Open your camera
app & point here
to view this ad
online



Data Science, Finance, or related discipline. Proficiency in Excel (advanced formulas, pivot tables), SQL, and BI tools (Power BI/Tableau). Strong analytical, problem-solving, and communication skills. Ability to balance strategic analysis with operational realities.

Qualifications & Skills Bachelor's or Master's degree in Business Analytics, Data Science, Finance, or related discipline. Proficiency in Excel (advanced formulas, pivot tables), SQL, and BI tools (Power

- **Sector:** accommodation and food service activities

Career Level

- Managerial