



SF LASHES AND BEAUTY IE LIMITED



#JOB-2425696



51 Grafton Street, Dublin 2, D02 K635



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



19/12/2025



16/01/2026

How to apply

Application Method :

Not available



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Business Adviser

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

We are looking for a skilled and passionate Business adviser to join our team.

You will be responsible for analyzing clinic performance, advising on treatment menu profitability, and implementing patient retention strategies. You aren't just a consultant; you are a growth partner who understands the unique regulatory and emotional landscape of the aesthetics world.

Key Responsibilities

assesses the functions, objectives and requirements of the organization seeking advice;

identifies problems concerned with business strategy, policy, organization, procedures, methods and markets;

runs workshops, and addresses seminars, conferences and the media to present results of research activity or to express professional views;

conduct competitor analysis and market research to help clients pivot or expand into new territories; meet regularly with business owners to track progress against goals and provide "tough love" when targets are missed;

Assist in branding and digital marketing strategies to attract high-intent patients in a saturated market.

Audit clinic KPIs, Rebook Rates, and Treatment Room Occupancy;

Analyze the cost-per-treatment (consumables vs. time) to optimize pricing and identify high-margin services (e.g., injectables, advanced lasers);

Map out the "client experience" from digital inquiry to post-treatment follow-up to increase Lifetime Value;

Implement incentive programs for estheticians and medical staff that align with business growth goals without compromising patient care

Skills & Qualifications

Relevant experience in beauty and aesthetics market

Bachelor's degree in Business or willing to ingresse in Business studies;

1+ years in management consulting or business ownership;

Exceptional presentation skills; ability to explain complex concepts simply;

Experience in CRM software (Salesforce/HubSpot) and sales.

Experience with aesthetic booking software;

Strong leadership, communication, and interpersonal skills.

Must be able to work a flexible schedule, including evenings, weekends, and holidays.

- This vacancy is suitable for Remote/Blended working
- **Sector:** other service activities

Career Level

- Entry Level