



WETHERSFIELD PUBLICANS LIMITED



#JOB-2425485



Multiple Locations



No of positions : 2



Paid Position



39 hours per week



34000.00 Euro Annually



18/12/2025



15/01/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : strandhousepub@gmail.com



Open your camera
app & point here
to view this ad
online



Marketing Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description



Multiple Locations :

- 12 Fairview, Dublin 3, D03 C998
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At Wethersfield Publicans Ltd, we pride ourselves on delivering exceptional customer service and creating memorable experiences for our guests. We are seeking a dynamic Marketing Manager to join our team and help drive revenue growth through innovative marketing strategies and customer engagement.

Responsibilities

- Develop and implement marketing strategies to strengthen brand presence and attract new customers.
- Manage digital campaigns across social media, email, and paid advertising platforms.
- Create compelling content for websites, blogs, and promotional materials.
- Analyse market trends and competitor activity to identify growth opportunities.
- Collaborate with internal teams to align marketing initiatives with business objectives.
- Monitor and report on campaign performance using analytics tools.
- Manage marketing budgets and ensure cost-effective strategies.

Requirements

- Relevant qualification in Marketing.
- 2+ years' experience in marketing management or similar role.
- Strong knowledge of digital marketing tools and platforms.
- Excellent communication and leadership skills.
- Ability to analyse data and translate insights into actionable strategies.
- A proactive, collaborative, and solution-oriented mindset.
- Highly organised, detail-focused and adaptable to changing priorities

Benefits

- Competitive salary and performance-based bonuses.
- Opportunities for professional development and career growth.
- Flexible working arrangements.
- Employee discounts and perks.

Working Hours: 39h p/w

Salary: €34,000.00

Location: 12 Fairview, Dublin 3, Ireland

Contact: strandhousepub@gmail.com

- **Sector:** accommodation and food service activities

Career Level

- Experienced [Non-Managerial]