









#JOB-2425459



Innovation House, D.C.U. Alpha, Old Finglas





No of positions: 1



Paid Position



35 hours per week



34445.00 Euro Annually



22/12/2025



19/01/2026

How to apply

Application Method:

Not available



Open your camera app & point here to view this ad online

Senior Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the <u>Eligibility and requirements for an employment permit if</u> you are unsure of your eligibility to apply for this vacancy.

Job Description

Helping to explain what Young Social Innovation is and its benefits to the people on the Island of Ireland.

Managing updates across the company website and youth portal with relevant content to support marketing and youth engagement objectives.

In collaboration with the Marketing and Communications Manager, create engaging and relevant content for YSI social media channels including Instagram, Facebook, LinkedIn and TikTok, aligning with the communications plan, priorities and YSI Strategy.

Support content creation as required for various channels of information such as marketing, website, print, blogs, and assets for internal and external use.

Manage updates on the YSI website and Youth Space with relevant content to support marketing and engagement objectives.

Support the manager in managing website SLA with external agency, and the implementation of new site developments.

Conceptualise, plan, execute and report on digital campaigns.

Oversee planning and execution of digital content across company social media accounts

Produce reports on website analytics and social media engagement

Provide social media support for large-scale digital engagement campaigns

- This vacancy is suitable for Remote/Blended working
- Sector: education

Career Level

Professional