



OLD COOLATTIN COUNTRY COMPANY
LIMITED BY GUARANTEE



#JOB-2424779



Carnew Training and Dev Ctr, Carnew, Co.
Wicklow, Y14 FW30



No of positions : 1



Paid Position



40 hours per week



14.15 Euro Hourly



15/12/2025



12/01/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : dermot.kenny@carnewtdc.ie



Open your camera
app & point here
to view this ad
online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

About the Role

Carnew Training Centre is expanding and seeking a creative, results-driven Marketing Executive to boost enrolment and brand visibility. It is a CSP supported role minimum wage and target groups are preferred. You will lead campaigns, create content, and build community engagement across digital and print channels.

Key Responsibilities:

- Deliver multi-channel campaigns
- Create content for social media, website, and email
- Design graphics and materials using Canva
- Manage newsletters and ezines
- Maintain and segment marketing database
- Build relationships with learners and stakeholders
- Support events and outreach
- Track campaign performance
- Ensure brand consistency

About You:

You are confident, creative, and organised—with strong communication skills and a passion for impact-driven marketing. You're comfortable juggling multiple projects and building relationships across the community.

Requirements:

- 2+ years in marketing or communications
- Skilled in Canva, social media, and email tools
- Experience with reporting and database management
- Strong writing and attention to detail

Why Join Us?

Shape the growth of a community-focused centre

Enjoy creative freedom and team support

Make a real impact on learners and local development

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]

Candidate Requirements

(Essential)

- **Minimum Experienced Required (Years):** 2
- **Minimum Qualification:** Level 4 (incl Leaving Certificate/ Leaving Certificate Applied/ Leaving Certificate Vocational Programme)

(Desirable)

- **Ability Skills:** Administration, Computer Literacy, Customer Service, Sales/Marketing
- **Competency Skills:** Decision Making, Initiative, Negotiation, Teamwork
- **Specialising In:** cold calling; social media marketing; knowledge of canva; newsletters ezine experience