



OLD COOLATTIN COUNTRY COMPANY



LIMITED BY GUARANTEE



#JOB-2424779



Carnew Training and Dev Ctr, Carnew, Co.

Wicklow, Y14 FW30



No of positions : 1



Paid Position



40 hours per week



14.15 Euro Hourly



15/12/2025



12/01/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : dermot.kenny@carnewtdc.ie



Open your camera
app & point here
to view this ad
online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

About the Role

Carnew Training Centre is expanding and seeking a creative, results-driven Marketing Executive to boost enrolment and brand visibility. It is a CSP supported role minimum wage and target groups are preferred. You will lead campaigns, create content, and build community engagement across digital and print channels.

Key Responsibilities:

Deliver multi-channel campaigns

Create content for social media, website, and email

Design graphics and materials using Canva

Manage newsletters and ezines

Maintain and segment marketing database

Build relationships with learners and stakeholders

Support events and outreach

Track campaign performance

Ensure brand consistency

About You:

You are confident, creative, and organised—with strong communication skills and a passion for impact-driven marketing. You're comfortable juggling multiple projects and building relationships across the community.

Requirements:

2+ years in marketing or communications

Skilled in Canva, social media, and email tools

Experience with reporting and database management

Strong writing and attention to detail

Why Join Us?

Shape the growth of a community-focused centre

Enjoy creative freedom and team support

Make a real impact on learners and local development

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]

Candidate Requirements

(Essential)

- **Minimum Experienced Required (Years):** 2
- **Minimum Qualification:** Level 4 (incl Leaving Certificate/ Leaving Certificate Applied/ Leaving Certificate Vocational Programme)

(Desirable)

- **Ability Skills:** Administration, Computer Literacy, Customer Service, Sales/Marketing
- **Competency Skills:** Decision Making, Initiative, Negotiation, Teamwork
- **Specialising In:** cold calling; social media marketing; knowledge of canva; newsletters ezine experience