



Harmony Beauty of Aesthetics



#JOB-2424120



6 Saint Andrew Street, Ground Floor, Dublin 2,
D02 VW40



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



10/12/2025



07/01/2026

How to apply

Application Method :

Not available



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online



Marketing Executive (SOC 3543)

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Marketing Executive (SOC 3543)

SOC Code: 3543 – Marketing Associate Professionals

Company Name: Harmony Beauty of Aesthetics

Company Address: 6 Saint Andrew Street, Ground Floor, Dublin, Dublin 2, D02-VW40, Ireland

Harmony Beauty is recruiting a Marketing Executive to support the development and implementation of marketing strategies and market research aimed at business growth. The role is focused on developing and strengthening the company's presence within the Brazilian community.

Key Responsibilities

Analyse products, services and target audiences together with management to identify marketing needs and strategic opportunities.

Develop market research methodologies (qualitative and quantitative), collect and interpret data on consumer habits, trends and competitors.

Prepare reports and presentations with market findings to guide internal decision-making.

Propose adjustments to design, pricing, promotional campaigns and brand positioning based on market data.

Plan and implement marketing campaigns — both digital and offline — aligned with the company's strategic objectives.

Brief designers and advertising partners, monitor campaigns and suggest optimisations based on performance.

Manage the brand's institutional communication and ensure consistency across marketing initiatives.

Develop initiatives that strengthen brand positioning and increase reach in strategic markets.

Requirements

Previous experience in marketing, market analysis or campaign development.

Knowledge of research methodologies, data analysis and consumer trends.

Ability to work with metrics, reports and strategic planning.

Formal qualifications in Marketing are desirable.

Fluency in Portuguese (to cater to the Brazilian community).

Annual Salary: €34,000

Hourly Rate: €16.77

Hours per Week: 39

Start Date: 09/03/2026

Contact: Yago Rolim

Send CV to: harmonybeauty.ie@gmail.com

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]