



Company Details Confidential



#JOB-2423338



Unit 2, Ground Floor, Oranmore Bus Pk,
Oranmore, Galway, Co. Galway, H91 XPK0



No of positions : 1



Paid Position



40 hours per week



30000.00-36000.00 Euro Annually



03/12/2025



31/12/2025

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Social Media, Content & Brand Designer

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Roots Cafés is growing, and we're looking for a creative, organised, and brand-focused team member to help us elevate our presence both online and in-store. If you're passionate about social media, design, and creating a strong brand experience, this could be the perfect role for you.

Manage all social media platforms (Instagram, Facebook, TikTok, LinkedIn, etc.) from planning to posting and community engagement.

Create brand-friendly content including graphics, reels, photos, videos, and promotional campaigns.

Strengthen and maintain Roots Café's brand identity across all touchpoints.

Design menus and marketing materials—both digital and print—that align with our brand's look, tone, and customer experience.

Stay up-to-date with trends and provide performance insights to support growth.

Work closely with the management team to ensure consistent and impactful messaging.

Experience in social media management and content creation.

Skills in graphic design (Canva, Adobe Suite, or similar).

Understanding of branding and visual storytelling.

Creativity, attention to detail, and strong organisational skills.

Ability to work independently, meet deadlines, and bring new ideas to the table.

- This vacancy is suitable for Remote/Blended working
- **Sector:** accommodation and food service activities

Career Level

- Experienced [Non-Managerial]