



JBG PROPERTIES LIMITED



#JOB-2423054



10 Carn Ard, Circular Road, Co. Galway, H91

YX2X



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



02/12/2025



30/12/2025

## How to apply

### Application Method :

Not available



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## Marketing Executive

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

Job Title: Marketing Executive (SOC 3543)

Company Name: Jbg Properties Limited

Location: 10 Carn Ard, Circular Road, Galway, H91 YX2X

#### Company description

JBG Properties Limited is recruiting a Marketing Executive to support the development and implementation of marketing strategies and market research aimed at business growth within the residential property sector.

#### Key Responsibilities

- Analyse products, services and target audiences together with management to identify marketing needs and strategic opportunities.
- Develop market research methodologies (qualitative and quantitative), collect and interpret data on consumer habits, trends and competitors.
- Prepare reports and presentations with market findings to guide internal decision-making.
- Propose adjustments to design, pricing, promotional campaigns and brand positioning based on market data.
- Plan and implement marketing campaigns — both digital and offline — aligned with the company's strategic objectives in the residential property market.
- Brief designers and advertising partners, monitor campaigns and suggest optimisations based on performance.
- Manage the brand's institutional communication and ensure consistency across marketing initiatives.
- Develop initiatives that strengthen brand positioning and increase reach in strategic markets.

#### Requirements

- Previous experience in marketing, market analysis or campaign development.

-Knowledge of research methodologies, data analysis and consumer trends.

-Ability to work with metrics, reports and strategic planning.

-Formal qualifications in Marketing are desirable.

Hours per week: 39 hours

Salary: €34,000 per year (€16.77 per hour)

Start Date: 02/03/2026

Send CV to: infojbghospitality@gmail.com

- **Sector:** other service activities

### **Career Level**

- Experienced [Non-Managerial]