



CAL'S TAKEAWAY LIMITED



#JOB-2422711



41 Maccurtain Street, Cork, Co. Cork, T23

AX7D



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



28/11/2025



26/12/2025

## How to apply

### Application Method :

Not available



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online



## Marketing Executive (SOC 3543)

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

Marketing Executive (SOC 3543)

Company Name: Cal's Takeaway Limited - T/A Lennoxs

Job Location: 41 MacCurtain Street, Victorian Quarter, Cork, Cork, T23 AX7D, Ireland

Cal's Takeaway Limited - T/A Lennoxs, an established and traditional restaurant in Cork, is recruiting a Marketing Executive to support the development and implementation of marketing strategies and market research aimed at business growth.

### Key Responsibilities

Analyse products, services and target audiences together with management to identify marketing needs and strategic opportunities.

Develop market research methodologies (qualitative and quantitative), collect and interpret data on consumer habits, trends and competitors.

Prepare reports and presentations with market findings to guide internal decision-making.

Propose adjustments to design, pricing, promotional campaigns and brand positioning based on market data.

Plan and implement marketing campaigns — both digital and offline — aligned with the restaurant's strategic objectives.

Brief designers and advertising partners, monitor campaigns and suggest optimisations based on performance.

Manage the brand's institutional communication and ensure consistency across marketing initiatives.

Develop initiatives that strengthen brand positioning and increase reach in strategic markets.

### Requirements

Previous experience in marketing, market analysis or campaign development.

Knowledge of research methodologies, data analysis and consumer trends.

Ability to work with metrics, reports and strategic planning.

Formal qualifications in Marketing are desirable.

Annual Salary: €34,000

Hourly Rate: €16.77

Hours per Week: 39

Start Date: 23/02/2026

Send CV to: [calslimited@yahoo.com](mailto:calslimited@yahoo.com)

- **Sector:** accommodation and food service activities

### **Career Level**

- Experienced [Non-Managerial]