



Harmony Beauty of Aesthetics



#JOB-2421838



6 St Andrew St, Ground Floor, Dublin 2, D02

VW40



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



21/11/2025



19/12/2025

### How to apply

#### Application Method :

Not available



Open your camera app & point here to view this ad online



## Digital Marketing Consultant (Portuguese Speaker)

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

Job Title: Digital Marketing Consultant (Portuguese Speaker)

SOC Code: 3543 – Marketing Associate Professionals

Company Name: Harmony Beauty of Aesthetics

Company Address: 6 Saint Andrew Street, Ground Floor, Dublin, Dublin 2, D02-VW40, Ireland

### About the Company

Harmony Beauty of Aesthetics is an expanding aesthetic clinic, focused on digital strategies to attract clients. We are seeking a Digital Marketing Consultant fluent in Brazilian Portuguese to strengthen our presence in the Brazilian market.

### Job Description

The Digital Marketing Consultant will be responsible for analysing audience behaviour, developing and optimising data-driven digital campaigns, and supporting the strategic planning of the clinic's online presence.

### Key Responsibilities

- Analyse marketing needs and identify target audiences.
- Develop research methodologies and analytical reports.
- Assess trends and consumer behaviour in the Irish, European, and Brazilian markets.
- Create and optimise digital campaigns (social media, email marketing, CRM, paid ads).
- Monitor and adjust strategies based on KPIs.
- Ensure brand positioning consistency across all digital communications.
- Develop content culturally aligned with the Brazilian audience.
- Coordinate campaigns with internal teams and external partners.
- Prepare performance reports and strategic recommendations.

### Requirements

1 to 2 years of experience in digital marketing and data analysis.

Experience with digital platforms (social media, GA4, email marketing, websites, CRM tools).

Fluency in Brazilian Portuguese.

Strong analytical skills and ability to optimise campaigns.

Excellent communication and organisational skills, with the ability to manage projects autonomously.

Annual Salary: €34,000

p.h.: €16.77

Hours per Week: 39

Start Date: 23/02/2026

Contact: Yago Rolim

Send CV to: [harmonybeauty.ie@gmail.com](mailto:harmonybeauty.ie@gmail.com)

- **Sector:** other service activities

### **Career Level**

- Experienced [Non-Managerial]