



AINMHÍ BEAUTY LIMITED



#JOB-2419150

KENMARE INNOVATION CENTRE, Kenmare



Innov Ctr, Kilmurry, Kenmare, Co. Kerry, V93

YNN7



No of positions : 1



Paid Position



40 hours per week



30000.00 Euro Annually



04/11/2025



02/12/2025

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



E-commerce Executive - Remote/Hybrid

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Are you a results-driven e-commerce professional with a passion for luxury branding and digital excellence? Join our dedicated team in County Kerry and play a pivotal role in expanding our prestigious skincare brand's presence across our key digital sales channels.

We are a luxury, award-winning skincare brand known for our commitment to natural ingredients and exceptional customer experience. This role is central to our continued growth, focusing on the day-to-day management and strategic growth of our Shopify website and our Amazon marketplace.

Key Responsibilities: The Digital Architect

The E-commerce Executive will be responsible for the full lifecycle of our online sales channels, ensuring a cohesive and premium brand experience at all customer touchpoints.

Platform Management (Shopify & Amazon)

Content & Merchandising: Oversee all product listings, ensuring luxurious and on-brand content (copy, imagery, video) across both Shopify and Amazon.

Inventory & Logistics: Manage digital product inventory levels, coordinating closely with our operations team in Kerry to ensure accurate stock, smooth order fulfilment, and timely shipping/returns processing.

Pricing & Promotions: Implement pricing strategies and manage all online promotions/sales events in line with the brand's premium positioning.

Site Health & UX: For Shopify, ensure the website is fully functional, visually appealing, and provides a seamless, conversion-optimised customer journey. Troubleshoot any technical issues.

Amazon Performance: Manage Amazon Seller Central, focusing on Seller Rating, Buy Box

presence, and implementing strategies to maximise visibility and sales velocity on the marketplace.

Growth & Optimisation

Performance Analysis: Utilise Google Analytics, Shopify reports, and Amazon data to track key KPIs (conversion rate, AOV, traffic, etc.). Provide regular performance reports to management.

Digital Marketing Support: Collaborate with the Marketing team to ensure e-commerce platforms are optimised for all digital campaigns (SEO, PPC, email, social).

Customer Experience: Monitor customer feedback, reviews, and ratings across all platforms, working to maintain a best-in-class service standard befitting a luxury brand.

Required Skills & Experience

2+ years of hands-on experience in an E-commerce Executive or similar digital trading role, ideally within the beauty, luxury, or high-end retail sectors.

Expert-level proficiency in Shopify (including app integration and basic front-end updates).

Proven experience managing Amazon Seller Central (optimisation, FBA/FBM logistics, and listing compliance).

Strong analytical skills with proficiency in Google Analytics and platform-specific reporting tools.

A keen eye for detail and a strong appreciation for luxury brand standards and aesthetic quality.

Excellent communication skills and the ability to work cross-functionally with marketing, operations, and external partners.

- This vacancy is suitable for Remote/Blended working
- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

Career Level

- Experienced [Non-Managerial]