



DREAM BIG SOPHIA COMPANY LIMITED BY
GUARANTEE



#JOB-2418152



27 Newgrove Avenue, Dublin 4, D04 X226



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Hourly



28/10/2025



25/11/2025

How to apply

Application Method :

Not available



Open your camera
app & point here
to view this ad
online



Digital Marketing Analyst

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Title: Digital Marketing Analyst

Company Name: Dream Big Sophia Company Limited by Guarantee

Work Address: 27 Newgrove Avenue, Dublin 4, D04 X226

Job Description:

We are seeking a results-driven Digital Marketing Analyst to develop and execute online marketing strategies, analyse digital performance data, and optimise campaigns. This position is ideal for a professional passionate about digital marketing and data-driven decision-making, with a focus on promoting health and wellbeing services.

Responsibilities:

- Plan, implement, and manage digital marketing campaigns across multiple platforms including social media, Google Ads, and email marketing.
- Analyse key performance metrics, customer acquisition, and engagement rates.
- Develop and execute content strategies aligned with the company's mission in the health sector.
- Monitor consumer behaviour and emerging trends within the healthcare and wellness industry.
- Create performance reports and dashboards with actionable insights to enhance campaign results.
- Collaborate with internal teams to promote health services, awareness campaigns, and community initiatives.
- Manage online reputation through reviews, feedback, and digital engagement.

Job Requirements:

- 1–2 years of experience in digital marketing, with a focus on data analysis and campaign management (desirable).
- Familiarity with marketing automation tools is an advantage.

- Strong communication skills and creativity to engage diverse audiences online.

Annual Salary: €34,000

Hourly Rate: €16.77

Hours per Week: 39h

Start Date: 26.01.2026

Contact:

Send your CV to: declan.faherty@glennonbrothers.ie

Contact Name: Declan Fahert

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]