



Brazilian Coffee House Ltd



#JOB-2418136



Hole in the Wall, Blackhorse Avenue, Dublin 7,
D07 V663



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



28/10/2025



25/11/2025

How to apply

Application Method :

Not available



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Digital Marketing Analyst

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Title: Digital Marketing Analyst

Company Name: Brazilian Coffee House Limited

Work address: Hole in the Wall, Blackhorse Avenue, Dublin 7, D07 V663

Job description:

We are looking for a results-driven Digital Marketing Analyst to develop and implement online marketing strategies, analyse digital performance data, and optimize campaigns. This role is ideal for someone with a passion for digital marketing and strong analytical skills to drive business growth.

Responsibilities:

Plan, implement, and manage digital marketing campaigns across social media, Google Ads, and email marketing.

Analyse performance metrics, customer acquisition, and engagement.

Develop content strategies aligned with our brand identity, seasonal menus, and special promotions.

Monitor consumer behaviour and trends within the food, beverage, and hospitality industry..

Create reports and dashboards with insights to improve digital performance.

Collaborate with the team to promote products, offers, and events.

Manage online reputation (reviews, feedback, social media interactions).

Job Requirements:

1- 2 years of experience in digital marketing, with a focus on data analysis and campaign management is desirable.

Experience with marketing automation platforms is a plus.

Excellent communication and creativity to engage audiences online

Annual Salary: €34,000

Hourly Rate: €16.77

Hours per Week: 39h

Start date: 26.01.2026

Contact:

Send CV to: rolychef@yahoo.ie

Name: Roly McLaughlin

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]