



CAL'S TAKEAWAY LIMITED



#JOB-2417958



41 Maccurtain Street, Cork, Co. Cork, T23

AX7D



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



28/10/2025



25/11/2025

How to apply

Application Method :

Not available



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Digital Marketing Analyst

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Title: Digital Marketing Analyst

Company Name: Cal's Takeaway Limited - Lennoxs

Job Location: 41 MacCurtain Street, Victorian Quarter, Cork, Cork, T23 AX7D, Ireland

Job Description:

We are seeking a Digital Marketing Analyst to manage and enhance the online presence of our restaurant. The professional will be responsible for developing digital strategies to attract new customers, strengthen customer loyalty, and increase the visibility of our restaurant across various online platforms.

Responsibilities:

- Plan, implement, and manage digital marketing campaigns across social media, Google Ads, and email marketing.
- Analyse performance metrics, customer acquisition, and engagement.
- Develop content strategies aligned with the restaurant's brand identity and seasonal promotions (e.g., special menus, events).
- Monitor consumer behaviour and trends in the restaurant industry.
- Create reports and dashboards with insights to improve digital performance.
- Collaborate with the team to promote services, special offers, and events (e.g., discounts, holidays).
- Manage online reputation (reviews, feedback, social media interactions).

Job Requirements:

- 1-2 years of experience in digital marketing, with a focus on data analysis and campaign management is desirable.
- Experience with marketing automation platforms is a plus.
- Excellent communication and creativity to engage audiences online.

Annual Salary: €34,000

Hourly Rate: €16.77

Hours per Week: 39

Start Date: 26/01/2026

Contact: Rana Mohammad

Send CV to: calslimited@yahoo.com

- **Sector:** accommodation and food service activities

Career Level

- Not Required