



GOWAN MOTOR DISTRIBUTION LIMITED



#JOB-2417259



GOWAN AUTO, UNIT 2007/2008, Orchard
Avenue, Citywest Bus Campus, Dublin 24,
D24 RW52



No of positions : 1



Paid Position



40 hours per week



To be Confirmed



20/10/2025



17/11/2025

How to apply

Application Method :

Not available



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online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Gowan Auto, importers and distributors of Honda, Fiat, Fiat Professional, Jeep and Alfa Romeo cars in Ireland are seeking to recruit a Marketing Executive. The role will give the candidate practical, real-world experience with a number of world-renowned brands. Reporting to the Marketing Manager for the FCAH brands, the role will involve:

Key Responsibilities:

- Ad campaign support.
- Assisting with national and local website rebuilds and content management.
- Creating, updating and monitoring website content across all brands.
- Assisting with the launch of new vehicles into the Irish marketplace.
- Supporting event management throughout various campaigns to maximise brand visibility.
- Creating content, scheduling and reporting content on social media platforms to enhance engagement and our followers online.
- Designing marketing material for the brands and dealerships, both online and print campaigns.
- Providing dealer marketing support for events and promotions.
- Assisting with press fleet monitoring and management.
- Assisting senior management with tasks if required.

Key Attributes:

- Bachelor's degree in relevant field - Business, Marketing or Digital Marketing.
- Detail-oriented.
- Excellent communication skills.
- Ability to work alone or as part of a team.
- Proficiency in social media, Microsoft Suite (Excel, Word and PowerPoint) and WordPress.
- Experience in the use of Adobe Suite (InDesign, Photoshop, Illustrator) preferred.
- Knowledge of email marketing tools e.g., MailChimp.
- Have a willingness to learn and improve.

An upbeat, positive, can-do attitude is paramount.

Proactive, willingness to deliver tasks with full commitment.

Full, clean driving licence preferred but not required.

Videography skills desirable, with expertise in creating content for social media platforms.

- This vacancy is suitable for Remote/Blended working
- **Sector:** transportation and storage

Career Level

- Experienced [Non-Managerial]