



LFS CLEANING SERVICES LIMITED



#JOB-2414803



Clonard, Raheen, Tallaght, Dublin 24, D24

WK23



No of positions : 3



Paid Position



39 hours per week



34000.00 Euro Annually



03/10/2025



31/10/2025

How to apply

Application Method :

Not available



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Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Marketing Executive required to work at LFS Cleaning Services Limited, located at Clonard, Raheen, Brittas, co. Dublin, D24 Wk23. The candidate must have at least six months of experience in a similar role. Duties include: develop and implement both digital and traditional marketing strategies to promote the company's cleaning services to businesses and offices across Ireland; Design and execute effective advertising campaigns (online and offline) aimed at acquiring new corporate clients; Manage the company's social media presence and ensure the website remains current, engaging, and informative; Produce marketing materials including brochures, presentations, newsletters, and advertisements tailored to the target audience; Identify market opportunities and design targeted initiatives for specific sectors (e.g. offices, medical practices, tech companies, etc.); Establish and maintain strategic partnerships and represent the company at relevant industry events and trade shows; Monitor and analyse campaign performance metrics, making data-driven adjustments to improve results; Collaborate closely with the sales team to generate qualified leads and support the conversion of prospects into new contracts; Manage the marketing budget effectively, ensuring maximum return on investment; Keep abreast of marketing trends and competitor activity within the commercial cleaning industry. Salary: €34,000 per annum. Working hours: 39 per week. Applications should be sent to Lucy at lucyfig03@gmail.com.

- **Sector:** information and communication

Career Level

- Experienced [Non-Managerial]