



OMNICOMMEDIAGROUP (IRELAND)

LIMITED



#JOB-2413915



40 Mespil Road, 2nd Floor, Dublin 4, D04

C2N4



No of positions : 1



Paid Position



37.5 hours per week



34000.00 Euro Annually



26/09/2025



24/10/2025

## How to apply

### Application Method :

Please apply to the vacancy by the following means:

Email : [recruitmentireland@omnicommediagroup.com](mailto:recruitmentireland@omnicommediagroup.com)



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app & point here  
to view this ad  
online



## Social Media Account Executive

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

As a Social Media Account Executive, you will play a critical role within client teams taking responsibility for the delivery of social media campaigns for a number of key clients, participating in the creation of brilliant work, and delivering exceptional client service.

Under the guidance of the Social Content Strategy Director, you will work closely with the social media team and client teams to manage consistent and excellent execution of paid social media campaigns. You will be supported by and work with the wider social media team in Omnicom Media Group who have strong knowledge and experience managing award-winning social media campaigns.

#### Key Responsibilities:

- Work with the Social team delivering responses to client campaign briefs.
- Setting up, optimising and managing of social media campaigns across Twitter, Facebook, YouTube, Snapchat, Instagram, Pinterest, and TikTok as well as monitoring performance and ensuring best practice for clients
- Liaising with creative agencies on the delivery of social media ad formats.
- Be responsible for delivering strategic reviews, competitor reviews, and end of campaign reports for both internal stakeholders and clients.
- Support your colleagues on the day to day management of each account ensuring best practice is being adhered to and client targets are met, adding value with innovative ideas and campaign suggestions.
- Responsibility for the finance process for each of the clients you work across.
- Ensuring you stay up to date with the ever-evolving offerings from all the key socialmedia platforms.

#### Skills & Experience required:

- Bachelors degree in marketing/digital marketing or equivalent

- 1+ years experience in the industry
- Previous experience in a Social Media role is preferred
- Strong analytical capabilities.
- Previous experience in managing paid social media campaigns.
- An understanding of the digital ecosystem specifically paid social media.
- Ideally experience of operating within the advertising platforms e.g. Facebook business manager.
- Experience delivering reporting to analyse the performance of social media campaigns.

Attributes:

- Passionate about social media and digital advertising.
- An instinctive desire to exceed expectations (clients and management).
- Ability to build strong relations with colleagues, clients, network partners, and external agencies.
- Strong communication skills with teams to deliver outcomes.
- Can demonstrate excellent organisational skills and attention to detail.
- This vacancy is suitable for Remote/Blended working
- **Sector:** professional, scientific and technical activities

**Career Level**

- Experienced [Non-Managerial]