



Galway City Council



#JOB-2413864



GALWAY CITY COUNCIL, City Hall, College Road, Galway, Co. Galway, H91 X4K8



No of positions : 1



Paid Position



35 hours per week



51722.00-61865.00 Euro Annually



02/10/2025



22/10/2025

How to apply

Application Method :

Please apply to the vacancy by the following means:

URL :

<https://www.galwaycity.ie/human-resources>



Open your camera app & point here to view this ad online



Graphic Designer

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

The Galway City Council Communications Team is part of the Corporate Development Directorate, working with all sections of the organisation to support effective stakeholder engagement and communications.

The Communications Team supports the organisation across a broad range of public engagement and communications activities, including branding, public consultation, media liaison, social media, website, advertising, video production, marketing, presentations, events, accessibility/style guide, Irish language obligations, corporate publications, speech writing and public relations.

The Graphic Designer role is a new position within the Communications Team.

Working in a busy communications environment, the Graphic Designer will be responsible for creating engaging and original visual content for all communications channels and activities across the organisation. This includes corporate publications, digital and print materials, social media content, signage, and internal communications.

The role will ensure a strong and consistent visual identity that:

- Aligns with Galway City Council branding guidelines
- Supports accessibility and engagement through the application of the style guide
- Complies with the Official Languages Act and reflects the city's bilingual status

The Graphic Designer will work collaboratively with colleagues and stakeholders to develop tailored design materials for projects, services, and events. They will contribute to campaign planning, apply evidence-based design approaches, and maintain high standards of quality and creativity.

In time, the role may include managing an in-house print room, should this facility be developed.

Experience in digital print production and print finishing would be advantageous.

The key responsibilities and tasks associated with the role include:

- Design and produce a wide range of corporate publications and communications materials, including brochures, reports, advertisements, presentations, signage, social media content (static and video), and internal communications
 - Use industry-standard design software and advise on appropriate tools and technologies
 - Create and manage original, engaging content across multiple platforms
 - Ensure all outputs comply with branding guidelines, the style guide, and Irish language obligations
 - Develop concepts and proposals for individual services, projects, and events in collaboration with colleagues and stakeholders
 - Create sub-branding or project-specific branding that complements the parent brand, where appropriate
 - Present finalised ideas and concepts to other sections and senior management
 - Maintain project timelines and manage multiple design projects simultaneously
 - Proof corporate publications and ensure accuracy and consistency
 - Promote awareness among non-communications staff of the importance of coherent visual communication
 - Stay up to date with emerging technologies, materials, platforms, and design trends
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- This vacancy is suitable for Remote/Blended working
 - **Sector:** public administration and defence; compulsory social security

Career Level

- Not Required