



2 Your Hair By Karolyne Beauty Salon



#JOB-2413531



5 Custume Place, Athlone, Co. Westmeath,
N37 A3A4



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



24/09/2025



22/10/2025

How to apply

Application Method :

Not available



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to view this ad
online



Digital Marketing Analyst

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Title: Digital Marketing Analyst

Company Name: 2 Your Hair By Karolyne Beauty Salon

Job Location: 5 Costume Place Athlone, Westmeath, N37A3A4

Job Description:

We are seeking a Digital Marketing Analyst to manage and optimize the online presence of our beauty salon. The professional will be responsible for developing digital strategies to attract new clients, strengthen customer loyalty, and enhance the brand's visibility across online platforms. The ideal candidate is creative, data-driven, and passionate about the beauty and wellness industry

Responsibilities:

Plan, implement, and manage digital marketing campaigns across social media, Google Ads and email marketing.

Analyse performance metrics, customer acquisition, and engagement.

Develop content strategies aligned with the salon's brand identity and seasonal promotions.

Monitor consumer behaviour and trends within the beauty and wellness industry.

Create reports and dashboards with insights to improve digital performance.

Collaborate with the salon team to promote services, packages, and special events.

Manage online reputation (reviews, feedback, social media interactions).

Job Requirements:

1- 2 years of experience in digital marketing, with a focus on data analysis and campaign management is desirable.

Experience with marketing automation platforms is a plus.

Excellent communication and creativity to engage audiences online

Annual Salary: €34.000

p.h: €16.77

Hours per Week: 39h

Start date:03/11/25

Send CV to: bkportugal@hotmail.com

Name: Myciara Karolyne

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]