



Star Broadcasting Ltd



#JOB-2412129



Castleforbes House, Castleforbes Road, North Wall, Dublin 1, D01 A8N0



No of positions : 1



Paid Position



40 hours per week



To be Confirmed



15/09/2025



13/10/2025

## How to apply

### Application Method :

Please apply to the vacancy by the following means:

Email : [careers@sunshineradio.ie](mailto:careers@sunshineradio.ie)



Open your camera app & point here to view this ad online



## Direct Sales Executive - Sunshine 106.8 (Dublin based)

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

Sunshine 106.8 Dublin's Easy Place to Relax is Dublin's fastest growing radio brand delivering key audiences to Dublin's direct advertisers. Our unique blend of music and our fresh format has gained significant traction in the Irish market and now we're looking to expand our team.

### The Role

As a Direct Sales Executive, you will -

Prospect and win new business across Dublin, throughout Ireland and internationally.

Build and manage long term client relationships.

Create tailored advertising and sponsorship packages.

Meet and exceed sales targets, with full support from our creative teams.

Represent the station at client meetings, networking events, and promotions.

Monday to Friday 0900-1730

Proven track record in direct sales (media, radio, digital, or B2B preferred).

Excellent communication and negotiation skills.

A self starter who thrives in a target driven environment.

Full clean driving licence and own transport.

Positive, resilient, and client focused.

Competitive base salary as well as uncapped commission.

Strong brand and audience reach to sell.

Training and ongoing support.

A fun, creative, and supportive team environment.

Your package

Salary is based on experience plus commission; lots of it if you're good! We have the best commission scheme in Irish radio (billings of €30k could earn you €5k).

20 days holiday

Car allowance

Mobile phone

Laptop

Apply via email at [careers@sunshineradio.ie](mailto:careers@sunshineradio.ie) and lets have a chat.

Sunshine 106.8 - Dublin's Easy Place to Relax

- This vacancy is suitable for Remote/Blended working
- **Sector:** information and communication

### **Career Level**

- Experienced [Non-Managerial]