



CITY EDUCATION & LEARNING GROUP
LIMITED



#JOB-2411933



Wicklow House, 84/88 Sth Great Georges
Street, Dublin 2, Dublin, D02 TX84



No of positions : 1



Paid Position



39 hours per week



35000.00 Euro Annually



12/09/2025



10/10/2025

How to apply

Application Method :

Please apply to the vacancy by the following means:

URL :

<https://www.rezooom.com/job/85517/>



Open your camera
app & point here
to view this ad
online



Digital Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

The Digital Marketing Executive will provide support to the Marketing Manager in implementing the Group's marketing and communication strategy. This will involve a combination of administrative, creative and analytical tasks that will contribute to the development and execution of marketing campaigns.

Line Manager: Marketing Manager

Job Type: Permanent, Full-Time

Hours: 37.5hrs a week

Location: South Great Georges Street, Dublin 2, Ireland

Salary: €35,000 per annum

Key Responsibilities:

Campaign Support

Market Research

Marketing Events

Content Creation

Social Media Management

Data Analysis

Website Maintenance

CRM & Marketing Automation

Promotional Material

Candidate Profile

Qualifications & Experience:

- Bachelor's Degree in Marketing, Communications, Business, or a related field (Master's degree is an advantage).

- Min. 1 year of professional experience in digital marketing campaigns, planning, implementation, management & reporting.
- An understanding of the Irish education sector and student recruitment will be a plus.
- Experience with Google Ads, Google Analytics, Meta Ads, TikTok Ads.
- Experience with graphic design software (Canva, Adobe Photoshop, Figma) and enjoys videography & photography to create compelling visual content for marketing materials.
- Working knowledge of Salesforce is highly desirable.
- Passionate about the digital landscape with a strong understanding of various marketing techniques.
- Ability to generate creative ideas to engage audiences and potential customers.
- Self-motivated and proactive person with high degree of attention to detail.
- Strong multi-tasking abilities to plan, organise and meet deadlines.

- **Sector:** education

Career Level

- Experienced [Non-Managerial]