



Sojern Intl Limited



#JOB-2411463



34-37 Clarendon Street, Dublin 2, D02 DE61



No of positions : 1



Paid Position



40 hours per week



50400.00 Euro Annually



10/09/2025



08/10/2025

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : ryan.conaghan@sojern.com



Open your camera
app & point here
to view this ad
online



Associate Campaign Analyst

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Employer Name: Sojern Intl Limited

Title: Associate Campaign Analyst

Address: 34-37 Clarendon Street, Dublin, D02 DE61, Ireland

Work Hours: 40 per week

Annual Salary: 50,400 EUR

Position summary:

The Associate Analyst role enhances operational efficiency within the Destinations team, focusing on tourism and attractions. This fast-paced position supports multiple teams, ensuring seamless operations and contributing to our dynamic, travel-centric environment. In the Associate Analyst role within the Destinations team, you will play a critical role in optimizing our tourism and attractions initiatives. You will ensure our online advertising campaigns are structured effectively, provide accurate data for decision-making, meet client requests promptly, and develop improved methods to maintain data quality across our systems. This role involves exposure to Sojern's digital advertising channels, including Display, Facebook, and Search Engine Marketing (SEM). The successful candidate will be highly detail-oriented and capable of communicating information and recommendations to various teams across the business.

If you thrive in a fast-paced, innovative and collaborative environment, and are excited by the idea to make impactful data-driven decisions every day, then Sojern is the place for you!

What you will do:

Develop and optimise processes for campaigns which contribute to running campaigns at expected margins and performance metrics.

Create processes to track outcomes of optimizations to show the value of changes.

Create best practices documentation and roll out your techniques to the Account Managers and AdOps team members around the globe.

Bring these learnings to the greater Analyst and Product teams. Work with the Analyst team to communicate learnings on campaign optimization to Product and Engineering teams.

Work closely with Sojern's trafficking team to improve campaign creation processes.

Develop Tableau dashboards that allow leadership to view the Sojern's business in a meaningful way and allow the AdOps team to more efficiently perform day-to-day responsibilities

Communicate your insights and techniques to multiple internal stakeholders; diligent written and excellent presentation skills are key.

Be rigorously Data Driven in every aspect of your work, insights, and communications.

What you bring to the table:

Bachelor's Degree, preferably in Business, Economics, Finance, Accounting, Mathematics or a related area

1+ years experience in an Analytical role

Experience with one of: Display, SEM, Metasearch, and/or Facebook or other equivalent advertising platforms is preferred

Experience extracting insights from data with any two of these data tools: Excel, "R", Matlab, SQL, Python notebooks, Tableau is preferred

A positive attitude each day. As a team, we support each other through trainings and ad hoc help

Excellent oral and written communication skills

- This vacancy is suitable for Remote/Blended working
- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]