



HEALTHPLUS LIMITED



#JOB-2410461



Walsh s pharmacy, Oranmore, Galway, Co.

Galway, H91 XF51



No of positions : 1



Paid Position



39 hours per week



34000.00 Euro Annually



03/09/2025



01/10/2025

How to apply

Application Method :

Not available



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online



HR & Marketing Strategist

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Description:

Designing and implementing HR and marketing strategies that strengthen Walsh's Pharmacy's position as both an employer of choice and a trusted healthcare brand.

Leading recruitment and retention initiatives for pharmacists, pharmacy technicians, and support staff, using employer branding campaigns to attract high-quality candidates.

Developing staff engagement and professional development programs that improve patient service quality and reinforce brand reputation.

Collaborating with pharmacists and healthcare teams to create marketing campaigns that highlight in-pharmacy services such as vaccinations, health checks, and wellness clinics.

Building strategic partnerships with pharmacy schools, healthcare training institutes, and community groups to secure talent pipelines and boost brand visibility.

Using workforce analytics and market insights to align staffing strategies with seasonal healthcare trends and patient demand.

Key Requirements:

Deep understanding of HR best practices, employment law, and compliance in Ireland.

Knowledge of pharmacy and healthcare workforce dynamics, including pharmacist/technician recruitment challenges.

Understanding of patient-facing healthcare marketing and community engagement.

Familiarity with diversity, equity, and inclusion (DEI) frameworks.

Knowledge of digital platforms and tools for HR systems, employer branding, and marketing campaigns.

- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

Career Level

- Experienced [Non-Managerial]