



Recruitment Revolution



#JOB-2410230



Kilmacanogue, Co. Wicklow,



No of positions : 1



Paid Position



40 hours per week



80000.00-90000.00 Euro Annually



02/09/2025



30/09/2025

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : 19747.rr@applybe.com



Open your camera
app & point here
to view this ad
online



International Marketing Manager (12 Mth FTC - Maternity Cover)

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

An opportunity to join a dynamic Irish SME that is distributing its products to over 5,000 independent gift retail store customers around the world.

Based in our converted farmhouse and barn in Kilmacanogue, Co. Wicklow we export to the USA, Canada, the UK, Continental Europe, and Australia, participate in over 25 B2B trade shows each year, and partner with over 130 independent multi-line sales representatives.

As we continue to accelerate our international expansion, we're looking for an International Marketing Manager to join our team on a 12 month fulltime contract to cover maternity leave. This is a great opportunity for a senior marketing professional with proven skills and experience to lead people, develop and drive an international marketing strategy and an evolving Marketing and NPDP function to take our business growth journey to the next level.

The Role at a Glance: International Marketing Manager

Hybrid Working - Kilmacanogue, Co Wicklow HQ 2 Days Per Week in the office Plus International Travel.

€80,000 - €90,000 depending on experience and qualifications

12 month FTC - Full Time - 40 Hours Per Week

To be considered for this role you must have the right to work in Ireland. If you hold a Visa, it must facilitate a minimum 12-month term.

Closing date: Friday 12th September 2025

Culture: Informal, Collaborative, and Supportive

Company: Perfume and Personal Care SME Inspired by the Nature, Beauty and Magic of Ireland

Your Skills: 5+ years experience in international marketing within fragrance, beauty, retail or FMCG.

People management experience is essential.

The International Marketing Manager Opportunity:

This is a strategic yet hands-on role where you'll build brand awareness, boost customer engagement, and fuel sales growth worldwide. You'll partner closely with Sales and E-commerce teams while leading a high-performing Marketing & NPDP team to deliver impact across multiple

regions.

Our best-selling fragrance and personal care brand 'Inis the Energy of the Sea' has achieved huge success in markets all around the world. Consumers everywhere love Inis, the clean, fresh fragrance which makes you feel close to the sea, no matter where you are.

Despite our growth we remain a highly creative and friendly SME with a very collaborative team so you will need to be a friendly team player and strong communicator with an inclusive leadership style. We believe in making people happy, including our customers and our employees, and doing our bit to make the world better. We're the core funder for the Irish Whale and Dolphin Group and we're Plastic Neutral Certified, retrieving from the world environment as much plastic as we use each year. We are the sponsor of the Wicklow Senior Ladies' Gaelic Football Association team, showing our local support too.

Your key responsibilities will cover:

Lead and resource the Marketing & NPD team, managing training, performance, and engagement.

Develop and deliver the international marketing strategy aligned with

- This vacancy is suitable for Remote/Blended working
- **Sector:** manufacturing

Career Level

- Not Required