



NET FEASA LIMITED



#JOB-2410211



Kerry,



No of positions : 1



Paid Position



40 hours per week



Dependent On Experience



02/09/2025



30/09/2025

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : rconcannon@netfeasa.com



Open your camera
app & point here
to view this ad
online



Product Line Manager in Maritime Shipping & Logistics

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Do you have a keen interest in maritime shipping & logistics? A knack for blending commercial strategies with technical innovation? The Net Feasa PLM is instrumental in driving the end-to-end success of our products, enhancing existing features, developing new ones and maintaining a deep understanding of customer needs & market dynamics. This role encompasses everything from the ideation phase to product lifecycle management, requiring a dedication to enhancing customer satisfaction.

The PLM maintains & monitors a portfolio of assigned products/ product lines. Defines products, prioritises development & sustaining activities and develops pricing, positioning, and promotion strategies. Utilises product & market intelligence and competitive analysis with the objective of increasing market share.

The PLM is a customer advocate, fully understanding the customer's business and articulating any relevant market problems to develop requirements for new products/features. Liaises with Engineering throughout the development cycle, while continuously working to ensure market success when development is complete.

Responsibilities -

1. Utilise Market Research & inputs from Sales, Engineering & Support to establish market needs
2. Maintain NF product vision; technical & market strategy
 - a. Target Market segments, technical & commercial requirements to differentiate and win
 - b. Functions & features
 - c. Branding conventions
 - d. Integrations and partnership requirements
3. Lifecycle management: Maintain time-based Product Roadmap (Stages 1-6)
4. Work across functions to ensure execution plans are in place, resourced and on schedule
 - a. Production, Delivery, Installation & Support plans

b. Customer documentation

c. Certification, Cyber Security etc

5. Maintain business & tactical go-to-market plans for assigned product lines

a. Sales support/tools (i.e.proposals, scorecards)

6. Monitor market & technical performance (feedback loop to drive adjustments)

Experience -

-Degree in Engineering, Computer Science, Logistics, Supply Chain or a related field. Equivalent experience will be considered.

-2-5 Years Product Line Management or directly related experience

-Experience developing products & applications for the maritime shipping & logistics industries

-Understanding of the shipping, logistics, transportation and communications technology industries, processes & regulations

-Ability to work with cross-functional teams, including engineers, designers, marketing personnel

-Effectively communicate with stakeholders & present complex information

-Problem-solving

-Project management methodology knowledge

-Analyse data, identify trends, data-driven decisions

-Learn new technologies, adapt to changing business needs

-Understand business processes, product development workflows, PLM contribution to improving efficiency, profitability

- **Sector:** information and communication

Career Level

- Managerial

Candidate Requirements

(Essential)

- **Minimum Experienced Required (Years):** 2
- **Minimum Qualification:**Level 8 (incl Higher Diploma & Honours Bachelor Degree) **OR** Computer Science, Engineering

(Desirable)

- **Ability Skills:** Analytical, Creativity, Engineering, Interpersonal Skills
- **Competency Skills:** Collaboration, Decision Making, Problem Solving, Time Management
- **Specialising In:**product management;logistics;supply chain;shipping;maritime;computer science;engineering
- **Languages:** English C2-Master (Fluent)